

THE GLEICHEN CALL

VOLUME XXXI NO. 8

GLEICHEN, ALBERTA, WEDNESDAY MAY 11, 1938 SUBSCRIPTION \$2.00 PER YEAR

MILL RATE FOR YEAR SET AT LAST COUNCIL MEETING

COUNCIL MEETING
A regular meeting of the town
council was held in the town office
Chas. Thempson, W. E. Thompson,
Chas. Thompson, W. E. Thompson, Low Michael, J. A. Menard and
D. MacDonald were present
Mr. Sutternisetter, acting for Mr. L.
Desjardine watted on the council in
connection with the rent advised the
matter would be take up and he
would be advised.
The catimates were discussed in
detail and it was moved by Councillet W. E. Thompson and seconded by
cutternised as submitted by the various
committees for 1038 be approved.
This was carried.
A by-law setting the mill rate was
introduced. Municipal 44 milts school
lands within the town 17 milts school
lands within the lown 17 milts school

lands outside the town 10 mills; sec-ial service 6 mills. The by-taw war given three readings and passed.

given three readings and passed.

A by-leav granting a discount or
taxes of 5 per cent to July 1st, 1938
was introduced and passed.

A by-law was introduced for the
consolidation of taxes and was pass-

consolidation of taxes and was passed.

Another by-law regarding a sewer frontage tax was given its third and formation of the second of the s

THE WORLD OF WHEAT

By H. G. L. Strange, Direct "Crop Testing Plan."

"Is there likely to be a premium for malting barley next year?" "What variety shall I sow to gain this premium?"

Many farmers are now asking themselves these questions. No one, of course, can forcast future prices or future premiums, but good malt-ing barley will certainly always com-mand a higher price than feed bar-

or future premiums, but good mail-ing barley will certainly always comlarge. As higher price than feel barlarge. The National Barley Committee,
which represents the most skilled
scientific agriculturist dealing with
the barley problem, recently reconterminary Ottawa 60 should, for this pear,
be eligible for mailting premiums.
This really means that a prairie
farmer perhaps had better confine
farmer perhaps had better perhaps had better perhaps had better perhaps had bette

raise price: Broomhall increases estimated importers' requirements. Cold dry weather reduces European crop pospects. North African barley 'deteriorates'. Rains hamper gicking and movement of Argentine corn. Drought damages German, Austrain and the state of the stat

and movement of Argentine corn. Drought damages German, Austrain and Balain rivit cross.

Following factors are U.S. rivited winter wheat estimates largest ever estimated on May 1st. Canadian prairies have smalle moisture for germination. Spring, seeding becomes active in Russia. American new wheat sales made to Continent. Ten per cent corn or rice must be used in Italian bread. Corn planting under way in the United States. Italy bids for Argentine wheat on batter basis.

Empire Day Sports To Feature Baseball Tournament

Once again, as for many years past, Gleichen will celebrate Empire Day, May 24th. As usual the Agricultural Association is sponsoring the sports, which will take place on the fair grounds. With prosects of a better crop this year than for some years past, owing to so much moisture in the ground, and given a fine day, a much larger crowd than usual will likely be on hand to enjoy the holiday and witness the sports.

the sports.

The main event on the program is the baseball The main event on the program is the baseball tournament between teams representing Arrowwood, Carseland, Standard and Gleichen. The draw to see what teams will play the first grame will take place at 11 a.m., and at 1:30 p.m. the tournament will get underway. The second game will follow as soon as the first is over, and the third, between the winners of the first two games, will take place around six o'clock in order to get finished before dark. There will be all kinds of sports for the school children during the afternoon. A program of events for them will be drawn up by the committee in charge of the youngsters sports.

of the youngsters sports.

In the evening a big dance will take place in the Community Hall when the six piece orchestra known as Lou Darby and his Hawaiians will supply

Posters announcing all details of the days sports

Boys Band to ParadeSaturday

Next Saturday evening at 7.45 o'clock the Gleichen Boys Band will make its first public appearance unier the leadership of Bandmaster Hirtle. The band which has a mem hip of fifteen will parade and play on the main street, and although they are not equippel with uniforms should make quite district.

a display

1 nc boys have been diligently practicing for
sometime past and no doubt will surprise their friends
with their musical ability. It is hoped that the parents of the boys and others interested will be on hand
to help boost the young lads along.

OBITUARY

ROBERT HENRY FERGUSON Robert Henry Ferguson better known as Uncle Henry, was found dead in bed in his litle Home about 7 o'clock Friday morning by E. Myers, dead in bed in his little flome about 7 o'clock Friday morning by E. Myers, Laving passed away sometime during. A continuous of the continuous and appeared to be very well, after which he returned to his none located marriy, Deceased was burn in Dall nearby, Deceased was burn in Dall nearby, Deceased was burn in Dall nearby, and the continuous and the c

siter in Winnings and a brother, Function of the control of the Company of the Co

KED CROSS SOCIETY APPEALS FOR FUNDS

APPEALS FOR FUNDS
Working with a degree of efficiency unrealized by most Albertan, the
Alberta Division of the Canadian Red Cross Society closed the year
137 with a record of services render137 with a record of services render138 with rendering the rendering the
138 person, we supplied were issued to
1,237 families, representing 26,
138 persons.

5,237 families, representing 26,7185 persons.
To families who lost their home and belongings by fire at Breton and Cochrane, relief was sent within 24 hours of the catastrophées.
Layettes representing 2627 articles of clothing for new Canadians born in Alberta were sent to expectant when the company of the control of the company of the company of the company of the company of the control of the company of th

FROM THE FILES OF GLEICHEN CALL TWENTY YEARS AGO

Saul Hogg, the renowned painter, motored in from Queenstown and is preparing to start up with his sum-

sauth rouge, the renovemen painters, when the preparating to start up with his summer contracts
Mrs. W. W. Brown of Gleichen visited friends in Empress last week and spent a day with Mrs. J. Mac Donald at Leader, Saak.

Donald at Leader, Saak.

The proper start was the local transmission of the learners against a visit least week. He hediped them write up several thousand dollars in insurance.

Anybody who discovers cases of waste of food may notify the legal authorities to take action as out-waste of the same than the same than

spending a short time in town visit-spending a short time in town visit-lack Leaby, the well known els-vatag operation here for some years past but now located in Galgary day staying at the Paleac for a few days. J. Marshall of Calgary is in town inspecting the stock yards. S R Waugh, the provincial deter-tion of the stock of the stock of the stay of the stock of the stock of the best of the stock of the stock of the Br. McMilla and Gue. Edomes. of High River are spending the week in town.

some of the ladies of Gleichen are Some of the ladies of Gleichen are orming a lodge in connection with the Ladies Layal Orange Benevolen-association of British North Amer-

Gleichen is raising \$6000 for the Y.M.C.A fund. The first collection the committee made was among them-selves and it reached \$1,300, one man giving \$250.

giving \$250.

The C. P. R. station has made ap-plication for connection with, the town water system, but as the town cannot borrow any more money for the time being, the application was turned down.

CANADIAN PACIFIC RAILWAY STAFF FOUNDATION LIBRARY

FOUNDATION LIBRARY
Something now in group education
for salitie is to be found in the needly published Staff Foundation Libtary of the Canadian Pacific Baliway. The ten books comprising this
library cover all phases of the
company's operations in addition to
construct the company's operations in addition to
construct the company's operations in addition to
construct the company's operations in addition to
make the construction of the company.
Publication of the books followed
the requests of many employes for
a reasing guide and source of information on matters affecting good
construction of the company of the company of the company
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In dealing with the distribution

FIGURES IN A BOOK?

What gives rise to a loan?



That was written by one of the greatest of Socialisthe late Viscount Snowden of Ickornshaw, Philip Sno in 1935 — little more than two years ago.

Few stood so long or so resolutely in the forefront of public controversy, or aroused such fierce opposition by vigour of opinion or severity of tongue — and none passed to his having earned greater public respect than Viscount Snowden.

His career was a triumph of sturdy British character. He took an unpopular course during the Great War, but lates became one of his country's great figures, standing firmly for his convictions and for soundness in the financial struc-

His words quoted above apply to Canadian banking toda with all the force with which he applied them that day the banking in England. The Canadian banking system is British system, adjusted from time to time to fit the need of a developing nation in the changing scene of this new work

Credit can only be issued against real assets. That is as true today as ever. You cannot create credit by uriting figures in a book. You cannot make loons regardless of deposits, collateral or repayment, then write the loans up with a fountain pen as figures in a book isbelled "Deposits" and lend then over and over.

If you could, then bankers in any country would need no more than a fountain pen to prevent bank failures.

During the last ten fiscal years Canada's chartered banks have paid more 'than \$397,-000,000 in interest on deposits. If they could create deposits by the magic process of writing figures in a book, they could have saved that \$397,000,000!

have saved that \$897,000,0001
And if banks could lend ten times the amount of their deposits, collecting interest each time, bank profits would become a national scandal, dividends would be paid in astronomical figures, people would be selling all they had to buy bank land office rush on at Ottawa for bank charters,

But what are the facts? Bank profits last year averaged less than half of one per cent. on total assets — a lower margin than that of any other class of business, corporate or individual.

Dividends are less than 4½ per cent. on shareholders' investment; nobody is scrambling to sell all he owns to invest in bank shares, and there is no land office rush at Ottawa for bank charters — though no application has been refused in the last fifteen years.

Banks perform no miracles.

They keep cash reserves more than sufficient to meet the average daily withdrawals. They keep much more in form readily convertible into cash, should any emergency ever arise.

By reason of their strong liquid position Canada's chart-ered banks have money await-ing demand — just awaiting safe loaning opportunity.

Banks cannot lend money unless people want to borrow it. They have no monopoly at the business of extending credit, for the cash reserves of many other corporations find a useful earning outlet in the same way.

Some loans directly give rise to deposits; but have you were considered what it is that gives rise to a loan? A man's realisable assets accumulated from his own work, plus his own character, ability and willingness to repay.

They borrow money for use. They draw it out promptly and use it in the expectation of making a profit over and above the bank charges.

Let us remind you that posits of any kind are al-payable to the depositor, o his order, in cash.

THE CHARTERED BANKS OF CANADA

our local branch bank manager will be glad to ta ith you. He will be glad to answer your question andpoint of his own experience. The next artic ries will appear in this newspaper. Watch for it.

fically with the railway, its problems and its history. These books are "Canadian Pacific Facts and Figures" and "Factors in Railway and Statemanhip Operation." They contain a brief history of the Canadian Pacific States and Figures' and Facific fleets, cruites, coastal and and "Factors in Railway and Statemanhip Operation." They contain a brief history of the Canadian Pacific Canadian Pacific Canadian Pacific Company on land and ica. These the Canadian Pacific Company on land and ica. These the Canadian Pacific Company on Land and ica. These the Canadian Pacific Company on Landian Pacific Company on Landian



O Canada' does not necessarily make a man a patriotic citizen or even a good one."

The revelations recently made in the House of Commons do, however, rakes in the minds of many, another aspect of the question and that is the transle in the minds of many, another aspect of the question and that is the poor allow a suffering in the court of the tangeters of the country rich and poor allow a suffering in the court of the tangeters of the country of comparatively sparse population and wide extent.

Fact finding bodies and organizations have established without fear of contradiction, that the people of this country are over-governed and it is to be hoged that some of the recommendations with have been minds to be hoged that some of the recommendations with have been minds to remedy this condition and relieve the taxpayers of some of the excessive costs of government, will be given very serious consideration.

The condition and relieve the taxpayers of some of the excessive costs of government, will be given very serious consideration.

The contradiction of taxing rights and climination of much covering make the contradiction of taxing rights and climination of much covering which must necessarily result from a multiplicity of tax levying bodies. All of these proposals and peasibly others which have not been made direct to the Commission merit pendering and efforts should be made to reduce the tax burden on rich and poor alike fit he people of the country of the people of the country.

The fact, however, that the country is over-governed and over-taxed

Swanscombe, in Kent, England, is the only town in Great Britain with a population of 5,000 without either a general post office or bank.

The ages of 20 to 25 are the most expensive ages to insurance com-panies in England.



'The man who put the church in Churchill' has retired from church work. He is Rev. Sam Martin, who built a church at Churchill in 1929 after driving the last spike in the Hudson Bay railway.

Some attendants at the British Ir dustries Fair in London speak eigh

FLIN FLON

"The Story of its Finding and Position To-day"

By PRATT KUIN

"—BIG—" THE FINE DOG or PLANT HELD TO THE FINE DOG OF THE FINE DOG O



"Bing"—the fire dog of Flin Flon—waits for Chief Otto O. Klutz to get aboard. Chief Klutz came from down Kitchener, Ont., way, and this is a striking likeness of him standing in front of the fire truck.

Boys' Club Was Thrilled

to be hoped that some of the recommendations which have been made to be flower that the flower of th



Plane Crashes

Serking New Treatment

Snake venom and vegetable compounds will be enlisted at the state of the

Plans are reported to be under way for a railway, 2,500 miles long, to provide a 67-hour service between Chungking, China; and Soviet Rus-

Washington, Madison, Jackson, Polk, Buchanan, and Harding were the only American presidents who had no children.



PREMIUM SODA CRACKERS

(1.8 you like them best

Christie's Biscuits

Canton Island

Canton Island
To Be Used As An Air Base For Fara-American Aircrays
A Washington dispatch says Interior Secretary Ickes has granted allicence to Para-American Aircrays to use Canton Island in the south Pacific eight miles of lagoon will become a stop on commercial transport service between California and Australia.

Canton and carby Expired Canton and LINCH AND SUPPER MENUS
Simple mean and easily prepared
dishes are something every housewife as looking for. There are times when
you want to fuss up and spend time
ally. For day in and day out purposes, unadorned, but tasty and
tilly recid and the cock wants.
Here are some selected luncheon
du supper menus which full the bill
and supper menus which full the bill
and supper menus which full the bill
on a right proper supper supper supper supper
simplicity, tastiness and variety.
On Fridays when, just for a
bance, you want something that a
control of the supper supper supper
to have a choice of these three menus
which are built around on delicious
salid.

alad. 1
Buttered Asparagus on Toast
Stewed Tomatoes
Layered Cherse and Apple Salad
Prune Whip

Tomato Soup
Whole Bran Muffins
Layered Cheese and Apple Salad
Pineapple Ginger Snaps

Spanish Omelette
Baking Powder Biscuits
Layered Cheese and Apple Salad
Grapefruit

Layered Cheese And Apple Salad

Layered Cheese And Apple Salad

1 package quick setting lemon
jelly powder

1 pint warm water

2 tablespoons lemon juice

1 teappons salt

1 red apple, cut in '4-inch dice

1 teaspoon sugar

1 package (3 ounces) cream

cheese

1 package (3 ounces) cream; cheese mit meats broken blasche delta blasch

Commission Report

Gas Masks

Gas Masks

Gas Bag For British Bables In The
Event Of War
A rubber gas bug for bables is the
Home Office's lasted twive to make
for the state of the company of the
gas tight in the event of war.
A spokeman adid that bables two
years old and under would be proyed of the state of the state of the
The bag has a pump for injecting
are through a filter. The pump must
be used every 15 minutes.
The polessman said Britain has
are through a filter. The pump must
be used every 15 minutes.

The polessman said Britain has
polessman said Britain has
polessman the property of the
polessman said Britain has
polessman said Britain has
being manutactured at the rate of 800,
000 a week. They are to be delivered
in quantities of 30,000 to municipalities throughout the country.

delivered to the inhabitants unless
war becomes imminient. Then the
Home Office has guaranteed, every
Brition will get a gas mask within
eight hours.

Modern Geography

Modern Geography

Modern Geography
The Detroit Free Press claims
that the automobile has taught
Americans geography. Some of them,
says the Toronto Star, have, at any
rate, learned to their sorrow than an
east-west highway, for example, is
bounded on the north and south by
ditches and degrap poles, and
governed by indoor cops.

Apprenticeship for farmers sim to that for professions has been troduced in Germany.



APPLEFORD PAPER PRODUCTS LTD. WINNIPEG - REGINA - SASKATOON - CALGARY - EDMONTON

English Women Training

Induceds Of Recruits Registering
And 40,000 Now Brady For
More than 40,000 Nown Brady
More than 40,000 womenprents
Behind that a trained and trained and trained and trained words
Behind that affective word is nonmore than 40,000 to the second and trained trained to the second trained trained and trained trained and trained trained and trained trained and trained trained trained and tra gether with football match crushes, procession crowds and various exhibitions and gatherings that are apt to mass humanity in injurious quantities. First-add work and ambulance duties are looked upon over here as having a place in the schrime of things as naturally as police protection. That the work, however affect ours, should be voluntary is treated as





AND GLOOMS



The Melanesians sell and buy oral cough."

The Melanesians sell and buy oral cough."

Courds and sentences guaranteed to "Myp".

"Mother always buys me such of the trunk, whree, bit by bit, it gipten spirits.

Unvely cough aweets then."

The Melanesians sell and buy oral cough.

Rotten wood inside a hollow tree has decayed and fallen to the bottom that decayed and fallen to the bottom that the country of the soil.



POPULARITY

Ever increasing public preference for Alberta Beers is conclusive evidence of their popularity - a POPULARITY merited by the downright goodness of products produced by afficient well-conducted institutions. Make your next order ALBERTA BEER . . . The taste test will tell you why "Alberta Beers" are so popular.

The BREWING INDUSTRY OF ALBERTA

"BEERS THAT ARE BEST"

This Advertisement is Not Inserted by the Alberta Liquer Control card, or by the Government of the Province of Alberta.

A man bought some fire crackers, et, with exciting results. From his etc., to amuse his youngsters. Getting onto a street car, he knocked out exploding fiveworks, the idea of the his pipe and slipped it into his pock. By Apple is said to have been born.



Getting into the Home

LASSIFIED **CDA**

Notice under this heading 15 words or under 50c. first insertion and 25c. each subsequent insertion 3 weeks \$1.00. Over 15 words one cent per word for each inser-tion.

FOR SALE-Simmons bed complete with spring and mattress \$9.00. Crib full size \$7.00. Apply Mrs. J. Suther-land Eventide Home, phone 62. 8tf FOR SALE—Grimm Alfalfa Seed No. 3. 20c per pound. A: D: Fergu son, Countess, Alta.

FOR SALE-G.M.C. 136 eap. Apply Mrs. H. Dietz, Milo. 11 SEED POTATOES FOR SALE— Six Weeks and Early Rose. Goodwin Phone 803, Gleichen.

Putting on style and putting reditors usually go hand in hand.

The court of revision will be held

The court of revision will be held on May 16th.
After residing in Gleichen for more than a third of a century Henry Schnegh has moved to Calgary.
The top of the town reservoir caved in recently. The new roof will be made of reinforced concrete.
The lag at the monument that the string of the stri

Allen McBea who has been work ing at a mine in British Columbia for the past year or so, is spending or holiday visiting relatives here. He will return to his position shortly. Archibald Hayes who came to Even-tide Home from 'Armer Valley some time ago died in the institution law to the Heredevine, Ortacio, Heredevine, Ortacio, Heredevine, the Heredevine, Ortacio, Heredevine, Ortacio, Heredevine, century ago where he carried on his occupation as a steam engineer. Fun-eral services were conducted by Adit.

eral services were conducted by Adjt. J. Sutherland of the Salvation Army

J. Sutherland of the Salvation Army after which interment was made in Eventide cemetery. Digestion in the stomach reqires a certain amount of hydrochlors, and which contains chlotine. The body makes this acid from salt, but how nobody knowe, saws R. M. Rowar in the April issue of the C-I-L Oval. The kidney cells have learned to remove salt from, or to hold it back in the blood according to the needs it. move salt from, or to hold it back in the blood according to the needs of the body, but the skin has never mastered this feat. That is why workmen on high temperature jobs workmen on high temperature [dob] that cause them to perspire [receiv] are subject to cramps and exhaustion due to the depletion of their hody salt reserves. If the skin knew the 1-d horses are salt would not be loss in perspiration when needed internally. To counteract this loss of salt which is so essential to the system, healthy authorities recommend that salt tablets be taken by regress who merspire freely.

system, neature station tree reconstructive reconst

GLEICHEN UNITED CHURCH

Rev. J. N. Wilkinson, Minister. Mrs. H. Birch, choir leader. Miss Jean Farquharson, planist. 11 a.m. Church School. 7:30 pm. Devine Worship. The Sacament of the Lord's Supper will be beerved

ST. ANDREW'S CHURCH

Bible class at 11 a.m. and Holy ommunion and Service at 11 a.m. Rev. G. W. Lang, B.A. (Incumbent)

(Continued from page one) CANADIAN PACIFIC

ter Letters" by A, N. Kennedy, Sir Isaac Pitman and Sons; Part 2, "The nality of the Salesman." filliam F. Gregory, B.A., instructor in salesmanship and vocational ad-viser, Western High School of Com-merce, Toronto; Part 3, "Salesman-ship as Applied to Railway Traffic," by Charles E Parks.

by Charles E Parks.

"A dictionary of Correct English,"
by M. Alderton Pink, M.A., Sir
Isaac Pitman and Sons This is a
manual of information and advice
constraing grammar, idiom, use of
words points of style, punctuationpronunciation and other practical

"French Self Taught," the Thimm's System by J. Laffitte, B.E.S.L. prinsipal French master, City of Lon-don School. Of interest to Canadian Pacific people is a list of conversa-tional phrases adapted to require-ments of rail passenger traffic, tele-graph business, and steamship bus-

iness. "The Dominion of Cansala," an economic geography, economic history and political institutions of Canada, in three parts by Noil F. Morrison, M.A.; Herbert Heston, professor of economic history, University of Minnesota; and political institutions of Canada adapted from

ALI BABA GOES TO TOWN"

EDDIE CANTOR THURSDAY 8.30 P.M.

SATURDAY: Matinee at 3 p.m. and evening shows at 7.30 and 9.15... GLEICHEN COMMUNITY HALL

WINDSOR'S

601-11th Avenue West, Calgary
The following prices f.ob. Calgary.
Good until the next issue of this paper
Grade "A" Large 115 per dozen
Grade "A" Mcdium 13c per dozen
Grade "A" 15c per dozen
Grade "C" 10c per dozen
Also buyers of dressed poultcy

TENDERS WANTED

For concessions on Sports Day May 24th

1st. Hot dog stand. 2nd Ice cream and soft drinks. 3rd. Supper for dance. Tenders close May 14th. W. SUTERMEISTER, Mngr.

Canadian readers, by Duncan Alex-ander MacGibbon, professor of political economy in the University of

itteal economy in the University of Alberta.

"The History of Canada Through Biography," by W. J. Karr, director of English Instruction, Department of Education, Ontario, In addition to short biographies of most famous

AGAIN LOW Bargain FARES

EASTERN CANADA MAY 17 TO 28

CHOICE OF TRAVEL
in Coaches - Tourist
or Standard Sleepers Fare slightly higher for Tourist or Standard Sleepers in ad-dition to usual berth charges

Return Limit 45 Days STOPOVERS ALLOWED

For Fares, Train Service, etc. Apply Ticket Agent



Canadians is a special section con-cerning the four presidents of the Canadian Pacific Railway. "Canada Sirgs," containing 188 familiar songs arranged for four voices and suitable for the piano. It is ideal for home use or for those in-terested in forming choral societies and gies culture.

How Does Life Insurance Benefit Living Policyholders?

Answer.-It enables policyholders to build a substantial cash reserve for future needs - and at the same time ensure protection for their

Question.-How does Life Insurance ensure

Answer .- When the need of protection is passed, the proceeds of a policy may be used to provide a guaranteed monthly income.

Q .- What percentage of Life Insurance payments are made to living policyholders?

-Approximately 75 per cent.

Q .- How is the balance of these payments made?

A .- In death benefits to the beneficiaries of policyholders.

Q .- How much money does Life Insurance distribute each year to living policyholders in

A .- More than \$100,000,000 a year.

This is the sixth of a series of messages sponsored by Life In-surance Companies operating in Canada. The seventh, to appear in two weeks' time, will show bow Life Insurance savings finance mortgage loans.

Life Insurance



Canadian Homes

What Use is a Budget if it Don't Work

You know how much money you have to spend each month. Food, heat, light, clothing, saving-but your carefully worked-out budget is no good unless you make it work as you have planned.

The one who spends the money should know how to buy. To know how requires practice and study. The best text books in buying are the advertisements in your newspaper. They will tell you what you want to buy, where to buy it, the price. This knowledge will assure wise spending.

Advertisements keep you posted on the newest products and improvements of the manufacturers and merchants. They are competing for your business. Each knows that his product must be good and the price right to get the business of the wise buyer.

Advertisements are the guage of business progress. They are filled with interest and instruction. Read them regularly-for wise buying will make your budget work.